

Instructions on the use of pictograms from the Positive List on medicine packaging

Pictograms made available by the MEB relate to the use of medicines in combination with:

- alcohol
- driving
- pregnancy
- breastfeeding

The files can be divided into:

1. Vector files (.ai - .eps - .pdf)
2. Pixel files (.jpg - .png - .tif)

For printed matter, a vector file is the appropriate file format. This will produce the best results.

All pictograms are available in full colour and in black and white.

The file name is structured as follows:

Use while-colour-warning/prohibition-format.file type

Example: Zwanger-fullcolor-!-7mm.eps

When using these files, please note:

- The vector files can be rescaled without loss of quality, but should not be smaller than the smallest size of 7mm. If a smaller size is required, an adjusted pictogram will be necessary in order to guarantee legibility. If this situation should occur, please contact the MEB.
- The pixel files may not be reduced and certainly not be enlarged. Enlargement will result in a blurry picture. A pictogram is always displayed at 100% in the communication for which it is being used.